

Lessons Learned

Civic Innovation Accelerator Fund

Executive Summary

Since 2011, the Avina Foundation (Fundación Avina) has worked to understand how digital technologies can promote social change. The Foundation has done many efforts like publishing studies, mapping actors, accompanying initiatives, making diagnostics and seeking to understand how this sector was making progress.

In January 2013, in alliance with Omidyar Network and Avina Americas we launched the first Fund in Latin America geared towards financing the development of applications with civics ends. In the process of building this alliance, we centered on deepening the discussion about a “Theory of Change” based on the intense articulation of offline-online processes. Thus, we’ve had the opportunity to better understand how digital technologies can promote social change in Latin America.

This document contains formulations and systematizations that we consider fundamental in this field:

1. Strengthening of the Technological Ecosystem for Social Change.
2. Replication on a high scale of existing civic apps.
3. Investments based on a 4 level Theory of Change.